

1. Organiser:	SEGI CASH & CARRY SDN. BHD. (Company No.:199401031359(317041-W) in			
	collaboration with PAYMENTS NETWORK MALAYSIA SDN. BHD. ("PayNet')			
	(Company No.: 200801035403(836743-D)) ("Prize Sponsor")			
2. Promotion:	Ganjaran Berganda Bersama DuitNow QR & MyDebit			
3. <u>Promotion</u> <u>Period:</u>	The Promotion starts at 00:00:00 on 28/03/2024 and ends at 23:59:59 on 31/05/2024.			
4. Eligibility:	a. The Promotion is open to all individual legal residents of Malaysia with a valid identification document, aged 18 years and above as at the start of the Promotion Period. The Organiser shall reserve the right to request for evidence of identification documents.			
	The following groups of persons shall not be eligible to participate in the Promotion:			
	 i. Employees of the Organiser and its group of companies and their immediate family members (spouse, children, parents, siblings, and their spouses); and ii. Employees of the Organiser's agencies associated with the 			
	Promotion and their immediate families (spouse, children, parents, siblings, and their spouses).			
5. Participating Method:	a. To participate in the Promotion, purchase a minimum of Ringgit Malaysia Sixty [RM60] in a single receipt ["Receipt"] using DuitNow QR or MyDebit from any Segi Fresh outlets as stated in clause 6 during the Promotion Period.			
	b. Scan QR code or enter (018-251 1638) and/or https://contest.qrd.by/segi-ganjaranberganda-contestWA to participate in this Promotion.			
	c. For participation via WhatsApp, you will receive a pre-filled message "Welcome to Ganjaran Berganda bersama DuitNow QR & MyDebit Contest", please press SEND to join.			
	d. Participation via website must be submitted on the Promotion Website at: https://contest.qrd.by/segi-ganjaranberganda-contest ["Promotion Website"]. The Organiser shall reserve the right to request for evidence of identification documents.			
	e. Fill in all the required personal details as below including the mobile number registered in Malaysia in the Promotion Website or via WhatsApp.			



- Full Name as per National Registration Identity Card Number ["NRIC"]
- NRIC number
- Phone number
- Receipt invoice number
- Purchase amount
- Membership number

Example of the receipt:



- f. Attach clear images of purchase Receipt ["Proof of Purchase"] and Payment Slip in one of the following files formats:
 - jpeg/jpg
 - png
 - gif
 - heic/heif
 - bmp
 - tiff
 - pdf
- g. The image of the Proof of Purchase must show the receipt number, name and/or logo of the outlet at which the purchase was made, date of purchase and the required Products clearly stated ["Receipt Details"] and membership number. If any of this is absent, the Receipt needs to



be stamped with the official company stamp of the outlet at which the purchase is made.

h. The image of the Payment Slip must show the card type and/or logo of the outlet at which the purchase was made, date of purchase and the required Products clearly stated.

Sampe of payment slip:



- i. One [1] Image must contain a picture of one [1] Receipt only and the Image file must be less than 5MB.
- j. The Organiser will not reply to acknowledge message for participation on WhatsApp and Website.
- k. Every Proof of Purchase and Payment Slip is valid for ONE (1) entry only.
- I. Participants can submit as many receipts as possible, but each unique Receipt is ONLY eligible for One [1] Proof of Purchase. The Organiser shall reserve the right to disqualify any Proof of Purchase with reprinted Receipt and/or duplicated Receipt and/or Images containing more than one [1] Receipt and/or unclear images and/or illegible and/or incomplete submission.
- m. The Organiser will extract all Proof of Purchase and Payment Slip received for further processing. All Proof of Purchase and Payment Slip and/or submission that do not meet the requirements stated in clause



	5(e) and 5(h) shall be disqualified by the Organiser.			
	n. The Organiser shall reserve the right to request for evidence of the original Receipt and Payment Slip [hardcopy] for verification and prize redemption. Failure to produce the original Receipt and Payment Slip upon request will result in disqualification and prize forfeiture.			
6. <u>Participating</u> <u>Outlet</u>	All Segi Fresh Outlets (except Segi Fresh Pudu and Selayang)			
7. Entry Deadline:	All Promotion submission(s) must be received by the Organiser on or before 23:59:59 on 31/05/2024. All Promotion submission(s) received outside the Promotion Period will automatically be disqualified.			
8. Prizes:	 a. Grand Prize There are Five [5] units of 1 Year Grocery supplies worth RM6,000 each to be won at the end of the Promotion. b. Voucher There is a total of Twenty-two Thousand [22,000] units of Segi Fresh Voucher worth RM7 for members and RM5 for nonmembers (Five Hundred [500] daily prize to be won) throughout the Promotion Period. To redeem/use the voucher, customers may apply its full value towards the purchase. In instances where the total purchase amount exceeds the value of the voucher, customers shall be required to make payment of the balance amount using DuitNow QR or MyDebit. c. Each Participant can win a maximum One [1] Grand Prize AND One [1] Voucher throughout the Promotion Period. d. The Organiser, its agents, sponsors and representatives shall have no liability to any Participant who defaults in collecting the Prizes in accordance with the Prize Claim/Delivery Date in any respect whatsoever. The Organiser reserves the right to determine how uncollected Prizes will be dealt with. e. Prizes are strictly not transferable, assignable, exchangeable, or redeemable by the Participant in any other form or manner other than that specified by the Organiser. 			



	f.	Any additional costs not specifically stated in the Schedule to Conditions of Entry in relation to a Prize shall be the responsibility of the Winner.
9. <u>Judging</u> <u>Details – Grand</u> <u>Prize</u>	a.	As part of the Winners selection process, the Organiser will allocate one [1] random serial number for each of the Entries generated according to clause 5(k) and approved by the Organiser to be a successful Entry at the end of the campaign.
	b.	These Qualified Entries will be arranged by the serial number in chronological order.
	c.	For Grand Prize, the total of Qualified Entries will be divided by Five [5] to select winners. The Qualified Entry selected after division will be the closest lower whole number. Example:
		If there are a total of three thousand and forty-five [3045] Qualified Entries, the total Qualified Entries will be divided by Five [5] and rounded to the closest lower whole number i.e., 609. The following [5] Winners with Qualified Entries bearing the following serial numbers will be shortlisted to win the Grand Prizes: 609*, 1218*, 1827*, 2436*, 3045*, 3654* [*computation example: 609, 609+609=1218].
	d.	In the event where the same participant is selected more than once, the first selection shall remain valid and the subsequent win will be nullified. Shortlisted winner will be chosen from the next subsequent qualified entry. Example:
		If the 1218 th and 1827 th Qualified Entry belong to the same participant, the 1827 th Qualified Entry will be nullified and the 1828 th Qualified Entry will take its place as the Shortlisted Winner.
10. <u>Judging</u> <u>Details – Voucher</u>	a.	The prize is limited to the first Five Hundred [500] qualified Entries received daily throughout the Promotion Period as per the requirements stated in clause 5(I).
	b.	Each Participant [by unique identification number & unique mobile number as per submission] may only win up to a maximum of One [1] voucher throughout the Promotion Period.
	c.	The Organiser's decision on all matters relating to the Promotion will be final, binding and conclusive to all Participants, and no correspondence or appeals will be entertained.



11. <u>Shortlisted</u> <u>Winner – Grand</u> <u>Prize</u>

- a. The Organiser, by itself or through an appointed agency, will contact all Shortlisted Winners via 03-7890 5046 for confirmation.
- b. Each Shortlisted winner will be given one [1] question to answer. The Shortlisted winner must answer the question asked by the Organiser correctly in order to win the Prize. Failure to answer correctly and/or failure to answer the question asked by the Organiser, or if the Organiser is unable to contact the participant, the Prize will be forfeited.
- c. In the event that the shortlisted winner cannot be contacted with an attempt of 3 times at 3 different hours, the Organiser shall be entitled to disqualify such shortlisted winner and at its sole discretion choose the next eligible shortlisted winner to be called.
- d. The Organiser will not be held liable in the event the shortlist winner cannot be contacted for whatever reason.

12. Additional Terms:

- a. All prizes will be processed for delivery to the Winners within 7-14 days after the Winners were contacted. The Organiser reserves the right to extend the timelines and method of fulfilment stated under this clause at the discretion of the Organiser.
- b. It is the responsibility of the Winners to claim/redeem their prizes before their expiration date. The Organiser reserves the right to substitute any prize for an alternative of equal or greater value.
- c. The Organiser excludes its responsibilities and all liabilities arising from any postponement, cancellation, delay or changes or modification to the Promotion or prizes or due to any other unforeseen circumstances beyond the Organiser's control such as governmental interference, civil commotion, riot, war, strikes, act of terrorism (including but not limited to any act of violence, hostility, national emergency, occurrence of any epidemic/pandemic outbreaks) and for any act or default by any thirdparty suppliers or vendors.
- d. The Organiser shall not be liable for any loss or damage that occurs to the prizes during the delivery process. Any other additional costs (i.e. travel expenses, transportation cost, duties and taxes) involved to redeem or collect the prize shall be borne by the Winner at their own cost.
- e. The Organiser reserves the right in its sole discretion, without prior notice, and without any liability to any person, at any time to change the Terms and Conditions including to change the Promotion Period,



make Prize substitutions, cancel, terminate or suspend the Promotion in whole or in part. In the event of any changes to the Terms and Conditions, Participants agree that their continued participation in the Promotion will constitute their acceptance of the Terms and Conditions (as changed).

- f. The Organiser's decision on all matters relating to the Promotion including judging and selection of Winners will be final, binding and conclusive on all Participants, and no correspondence or appeals will be entertained.
- g. By submitting an entry to the Promotion, Participants are deemed to have understood and agreed to be bound by the Terms and Conditions.
- h. All costs and expenses incurred and/or arising from the participation in the Promotion, including without limitation, telecommunications, network, Short Messaging Services, postal and all such other charges and out-of-pocket expenses as may be incurred by a Participant during or in connection with the Promotion shall be borne by the Participant.
- i. Proof of submission of an Entry is not proof of receipt, and the Organiser shall not be liable for any delay, lost, damaged and/or nonreceipt of submissions. The Organiser is not responsible for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, unauthorised access to, or alteration of, user or member communications, or any problems or technical malfunction of our telecommunications network or lines, computer online systems, servers or providers, computer equipment, software, failure of e-mail or players on account of technical problems or traffic congestion on the Internet.
- j. The following entries will be disqualified:
 - i. unclear, incomplete, duplicate, copies, illegible or incorrect entries; and/or
 - ii. entries that violate the Terms and Conditions, any applicable laws and/or regulations.
- k. In addition, the Organiser reserves the right to disqualify any Participant that:
 - i. undermines, has or attempted to undermine the operation of the Promotion by fraud, cheating or deception; and/or
 - are not eligible or unable to provide proof of eligibility to participate in the Promotion for verification by Organiser when requested.



- In the event of a disqualification after a Prize has been awarded, the Organiser reserves the right to demand for the return of the Prize or payment of its value from the disqualified Participant.
- m. The Organiser may use a Participant's entry including without limitation, photos, drawings, text, and any other content or information submitted for purposes of the Promotion (collectively the "Materials"), and the Participant's name, and/or likeness, for advertising, publicity and promotion of any goods or services of the Organiser, for an unlimited time throughout the world without compensation, and in any media. The Participant shall do all things necessary to give effect to this if requested by the Organiser.
- n. The Participant agrees that all intellectual property rights in any contents and/or materials submitted, made or created by the Participant in connection with the Promotion and any derivative works arising there from will perpetually and unconditionally be vested in, assigned to and owned by the Organiser. The Organiser has the right to use and modify such materials or works in any way it deems fit without compensation to the Participant and the Participant waives all rights he or she may have in such materials or works.
- o. Each Participant agrees to indemnify, release and hold harmless each of the Organiser, its holding, subsidiary or related companies including the appointed agency as defined in the Companies Act 2016, directors, officers, employees, agents, sponsors and/or representatives against any and all losses, rights, claims, actions and damages (including special, indirect and consequential damages) arising from or incurred as a result of the Participant's participation in the Promotion, acceptance of any Prize, and/or the use of the Participant's entry and/or likeness in connection with the Promotion or violation of the Terms and Conditions.
- p. The Participant's participation in the Promotion shall be at the Participant's own risk.
- q. The Organiser, its directors, officers, employees, agents, sponsors, representatives and/or the appointed agency shall not be liable to any Participant in respect of any loss or damage whatsoever which is suffered, including but not limited to indirect or consequential loss, or for personal injury suffered or sustained by the Participant arising out of or in connection with the participation by the Participant in the Promotion, as well as the redemption and/or utilisation of any Prize won.



- r. The Organiser, its agents, sponsors, representatives and/or the appointed agency shall not be liable to perform any of their obligations in respect of the Promotion and the Terms and Conditions where they are unable to do so as a result of circumstances beyond their control and shall not be liable to compensate the Participants in any manner whatsoever in such circumstances.
- s. Any names, trademarks or logos used and or reproduced in any materials (including marketing and promotional materials) in connection with this Promotion, in particular that relates to the Prize, are the properties of their respective owners. This Promotion and the Organiser are not affiliated with, or endorsed or sponsored by, the relevant owners, unless otherwise communicated, and such owners are not part of the Organiser's group of companies.
- t. The Participants shall not be entitled to assign any of the rights or subcontract any of the obligations herein. The Organiser shall be entitled to assign or sub-license the whole or any part of its rights hereunder to any third party as may be determined by the Organiser.
- The invalidity, illegality or unenforceability of any terms hereunder shall not affect or impair the continuation in force of the remainder of the Terms and Conditions of the Promotion.
- v. Where the Terms and Conditions of the Promotion is prepared in English and any other language(s) in the event of any inconsistency between the English language and the other language(s), the English language version shall prevail and govern in all respects.
- w. The Terms and Conditions of the Promotion shall be construed, governed, and interpreted in accordance the laws of Malaysia.

Customer Support Email: customer-service@segigroup.com

Privacy Policy

- 1. Segi Fresh respects and values the privacy of all participants of Ganjaran Berganda Bersama DuitNow QR & MyDebit ("Contest").
- 2. This statement is issued pursuant to the Personal Data Protection Act 2010 ("the Act") and represents Segi Fresh's policy with regards to your personal data collected through the Programme and your agreement to the usage and processing of your personal data for



purposes set out below.

- 3. "Personal Data" shall mean your name, age, gender, birth date, address, email, mobile number and any other personal information collected, compiled, processed by Segi Fresh during this "Contest".
- 4. Segi Fresh will receive and collect your Personal Data:
 - when you provide your "Personal Data" during your contest submission.
- 5. Your Personal Data will be used by Segi Fresh for the following purposes:
 - (a) to contact and communicate with you, and to provide you with any marketing information, services or products relating to the Programme from time to time;
 - (b) to respond to any queries and questions from you;
 - (c) to process, analyse and compile your Personal Data either individually or collectively with other individuals;
 - (d) for research and marketing purposes to analyse customer profile, behaviour, trends and activities;
 - (e) for other purposes which Segi Fresh may reasonably deem fit including but not limited to:
 - i. sharing and transferring your Personal Data to other entities of Segi Fresh Group;
 - ii. sharing and transferring of your Personal Data to Contest Sponsors & Segi Fresh's thirdparty service providers for marketing purposes, letter shopping, text messaging and any other modes of communication;
 - (f) for fraud prevention and detection;
 - (g) to disclose to all relevant authorities / parties as required under the law to comply with all applicable laws, regulations, rules and directives.
- 6. Provision of your Personal Data to Segi Fresh for the purposes mentioned in paragraphs 5(a) to (e) above is voluntary and optional. However, your failure to provide the requested Personal Data or any restriction imposed by you against Segi Fresh to process your Personal Data will result in Segi Fresh being unable to carry out its obligations to you under the Contest including but not limited to the activities mentioned in paragraphs 5(a) to (e) above.
- 7. Provision of your Personal Data for the purposes listed in paragraphs 5(f) and (g) above is compulsory / mandatory and your failure or refusal to provide Personal Data for these purposes as required by law will result in your contest participation voided.
- 8. You may submit a request by email or letter to Segi Fresh for any of the following: -
 - (a) if you do not wish to receive any marketing communications from Segi Fresh;
 - (b) if you wish for Segi Fresh to stop processing your Personal Data for marketing purposes or any direct marketing purposes;
 - (c) if you wish to change the manner in which Segi Fresh is allowed to process your Personal Data as mentioned in paragraph 5(a) to (e) above; or
 - (d) if you wish to access to and/or make any correction to your Personal Data.
 - i. sharing and transferring your Personal Data to other entities of Segi Fresh Group; and
 - ii. sharing and transferring of your Personal Data to Segi Fresh's third-party service



providers for marketing purposes, letter shopping, text messaging and any other modes of communication:

By Mail Customer Service Department

Segi Value Holdings Sdn Bhd Unit 710, Block A, Kelana Business Centre, No. 97, Jalan SS 7/2, Kelana Jaya, 47301 Petaling Jaya, Selangor.

By Email

customer service@segigroup.com

- 9. Segi Fresh reserves the right to revise the conditions under this statement on "Privacy and Personal Data Policy" from time to time due to changes in applicable laws and regulations and you shall be deemed to have agreed to such revisions(s) without objection.
- 10. By providing your Personal Data to Segi Fresh for Ganjaran Berganda Bersama DuitNow QR & MyDebit ("Contest"), you hereby acknowledge that you have read and agreed to the conditions under this statement on "Privacy and Personal Data Policy".