





Press Release

PayNet, Petron and Tourism Malaysia jointly launch "Fuel Penuh Gaya – MyDebit Je with your ATM Card!"

KUALA LUMPUR, 30th **September 2020 –** Payments Network Malaysia Sdn Bhd ("PayNet") announced a collaboration with Tourism Malaysia and Petron to launch "Fuel Penuh Gaya MyDebit Je with your ATM Card!" to reward consumers who use their MyDebit ATM cards for fuel purchases at any of over 700 Petron petrol station's outdoor pump terminals.

Petron is the first petrol chain in the country to offer customers the ability to make MyDebit ATM card payments at petrol pumps without the RM200 pre-authorisation hold for 3 days. The campaign is also aimed at encouraging domestic tourism to rejuvenate the sector as the economy recovers from COVID-19 effects.

The launch of "Fuel Penuh Gaya MyDebit Je with your ATM Card!" at Petron NKVE KL-Bound, was officiated by Minister of Tourism, Arts and Culture, Yang Berhormat Dato' Sri Hajah Nancy Shukri witnessed by Datuk Musa bin Yusof, Director General of Tourism Malaysia, Mr Peter Schiesser, Group Chief Executive Officer of PayNet and Puan Faridah Ali, General Manager of Petron Malaysia.

The campaign is open to any MyDebit ATM cardholder who has made a fuel purchase of RM5 or more in a single receipt at any of Petron's outdoor petrol pumps using MyDebit ATM cards issued by banks in Malaysia from 1 October until 31 December 2020. There will be a total of 169 prizes, which includes the Kawasaki Z250 ABS, Modenas Pulsar NS200 ABS, Go Pro Hero8 Black, Petron Miles Points worth RM500 each, 1-year supply of Petron Rider 4T Synthetic Blend and also 36 hotel stay vouchers at Lexis Hotels & Resorts, Pelangi Beach Resort & Spa, Langkawi, Gloria Residences Ion Delemen Genting Highland, Federal International Group and Iconic Hotel Penang, courtesy of Tourism Malaysia.

"We are very pleased with our continued collaboration with Petron Malaysia to encourage cashless payments and more importantly this collaboration has resulted in greater convenience to consumers with the removal of the RM200 pre-authorisation hold. We are honoured to receive the strong support from Yang Berhormat Menteri and Tourism Malaysia in our effort to encourage the rakyat to use cashless payment for their everyday spend. Through such campaigns, we aim to increase the use of MyDebit ATM cards for purchases and payments including when going for Cuti-Cuti Malaysia," said Mr Peter Schiesser, Group Chief Executive Officer of PayNet, the operator of the MyDebit card scheme.

Mr Schiesser was referring to the RM200 which was previously held for up to 3 days even when a motorcyclist purchases less than RM5 of fuel. PayNet, through MyDebit and 22 participating banks within its ecosystem, eliminated this practice and Petron became the first petrol chain to no longer have this hold amount.

Faridah Ali, General Manager of Petron Malaysia said, "We are pleased to launch another fascinating campaign with PayNet, this time in partnership with Tourism Malaysia to help promote domestic travel through the MyDebit ATM card. This mode of payment at our stations has proven to be faster, more secure, and more convenient, and we hope more of our customers could try it







out as well. Despite the pandemic, we want to still be able to fuel the best customer experiences while contributing to our country's continued recovery."

"Fuel Penuh Gaya MyDebit Je with your ATM Card!" is the second of a series of campaigns starting with "FUEL-YoooH MyDebit Je with your ATM Card!" early this year in conjunction with the roll-out of MyDebit ATM card acceptance at Petron petrol stations. The campaign saw Petron lucky customers winning attractive prizes including Proton X70, motorcycles, phones and Petron Gift Cards.

About Payments Network Malaysia Sdn Bhd (PayNet)

Payments Network Malaysia Sdn Bhd (PayNet) is the national payments network and shared central infrastructure for Malaysia's financial markets and operator of MyDebit domestic card scheme with over 45 million cards in circulation. We innovate, build and operate world-class payment systems and financial market infrastructures that safely, reliably and efficiently enable the functioning and development of Malaysia's financial eco-system as well as the economy as a whole.

For more information, please visit www.paynet.my

About Petron

Petron Malaysia is a leading company in Malaysia's downstream oil market. Its 88,000 barrel-perday Port Dickson Refinery produces a wide variety of world-class fuels which is distributed through 11 terminals and depots strategically located across the country. Through more than 700 stations nationwide, it retails premium fuels namely Blaze 100 Euro 4M, Blaze 97 Euro 4M, Blaze 95 Euro 4M, Turbo Diesel Euro 5 and Diesel Max. Petron is committed to its vision to be the leading provider of total customer solutions in the oil sector and allied businesses. Please visit <u>petron.com.my</u>.

Keep updated with Petron's latest promotions and activities: Facebook @ PetronMalaysia, Twitter @Petron_Malaysia and Instagram @petron_malaysia.

For media enquiries, please contact:

PayNet - Ms Amy Pang

Phone: +603 2264 8689 E-mail: amy@paynet.my